

BW

SPECIAL
COVERAGE

> 7th BW Healthcare World Excellence
Summit and Awards 2024

> BW Healthcare World
Oncology Summit 2024

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Healthcare

THE BUSINESS OF HEALTHCARE

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THE BIG FIGHT

With the growing cancer burden in India, private players and the Government are focused on providing better care and support



In-Depth:
**India's Lung Cancer
Crisis: A Deadly Duo
Of Smoke & Smog**

In Conversation:
**Abhaynoor Singh,
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L to R:

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THE FOUNDATION OF A HEALTHY SOCIETY

INTRODUCTION

Healthcare is one of the most essential pillars of human life, playing a critical role in improving the quality of living and increasing life expectancy. It encompasses a wide range of services—from preventive care and diagnosis to treatment and rehabilitation. A strong healthcare system not only benefits individuals but also strengthens communities and economies.



Healthcare is a vital part of human life that ensures individuals live healthier, longer, and more productive lives. It includes services such as prevention, diagnosis, treatment, and rehabilitation. Hospitals, clinics, and medical professionals work together to provide care and improve the overall well-being of society. A well-developed healthcare system is essential for both individual health and national development.

THE IMPORTANCE OF HEALTHCARE

Healthcare plays a crucial role in maintaining physical and mental well-being. It helps in early detection of diseases, reduces mortality rates, and improves quality of life. Proper medical care ensures that people can recover quickly and lead normal lives. A hospital is a facility equipped with specialized staff and medical equipment to treat patients and manage emergencies . Access to such facilities ensures timely treatment and reduces health risks

TYPES OF HEALTHCARE SERVICES

1. PRIMARY HEALTHCARE



Primary healthcare is the first level of medical care where patients receive basic treatment. It includes routine check-ups, vaccinations, and treatment for common illnesses. General physicians play a key role in guiding patients and preventing diseases.



2. SECONDARY HEALTHCARE



Secondary healthcare involves specialized medical services provided by experts such as cardiologists and dermatologists. Patients are usually referred to specialists for further diagnosis and treatment.



3. TERTIARY HEALTHCARE



Tertiary healthcare includes advanced treatments like surgeries, cancer therapy, and organ transplants. These services are provided in highly equipped hospitals with advanced technology and skilled professionals.

ROLE OF DOCTORS AND MEDICAL STAFF

Doctors are highly trained professionals responsible for diagnosing, treating, and preventing diseases. They use their expertise and clinical knowledge to guide patients through their treatment journey . Nurses and healthcare workers also play a vital role by providing continuous care and emotional support to patients.

